

PACKAGES

TIGER DIGITAL MARKETING




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PACKAGES

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Tiger Digital Marketing is a leading agency specializing in SEO, PPC, social media, website development and tailored digital strategies to boost brand visibility and drive results-driven campaigns.

Social Media Management Packages



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Basic SM Package

- 3 Unique posts per week
- Management of any 2 channels:
 - Facebook, Instagram, LinkedIn, Twitter/ X
- Hashtag research
- Keyword research
- Insight analysis
- Monthly reporting
- Initial meeting
- Integration of website to socials

Premium SM Package

- 5 Unique posts per week
- Management of any 2 channels:
 - Facebook, Instagram, LinkedIn, Twitter/ X
- Weekly Engagement
- Hashtag Research
- Keyword Research
- Insight Analysis
- Monthly Reporting
- Initial Meeting
- Integration of website socials

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Essential Digital Marketing Package

- **Basic Social Media Management Package**
- **Google Ads Management (excl. monthly budget)**
- **Monthly Data Analysis Report**
- **Monthly Forecast Report**
- **Monthly Meeting**

Standard Digital Marketing Package

- Basic Social Media Management Package
- Google Ads Management (excl. monthly budget)
- Monthly Data Analysis Report
- Monthly Forecast Report
- Monthly Meeting
- Website Maintenance - 2 hours
- SEO Management - 2 hours
- Website Content Creation - 2 blogs
- Email Marketing - 2 campaigns
- One Promotion Management

Elite Digital Marketing Package



- Basic Social Media Management Package
- Google Ads Management (excl. monthly budget)
- Monthly Data Analysis Report
- Monthly Forecast Report
- Monthly Meeting
- Website Maintenance - 4 hours
- SEO Management - 4 hours
- Website Content Creation - 4 blogs
- Email Marketing - 4 campaigns
- Two Promotions Management
- Live Ranking Report

Branding Digital Marketing Package

- Elite Digital Marketing Package
- All Our Expert Rebranding Services

Tiktok Digital Marketing Package

- Branding Digital Marketing Package
- Two Tiktok videos per week

Package Upgrades



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| Additional Consultations (45 minutes) |
| Additional Reports |
| Influencer & UGC Management |
| Tiktok/ Short Video Content Creation |
| Youtube Video Editing |
| Additional Campaign Management |
| Graphic Design |

One-off Services



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|--|
| Social Media Account Set Up |
| Three-Page Website |
| Five-Page Website |
| Each Additional Website Page |
| Brand Audit |
| Expert Rebranding (Includes Brand Audit) |
| Online Event Management |
| Online Event Management & Marketing |

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Connect With Us!

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Thank you for reviewing our packages and prices booklet. For any inquiries or further information, please feel free to connect with us.

We're here to assist you!

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